



£10,000 FREE PRIZE DRAW

TERMS & CONDITIONS

WE LOVE DIAMONDS £10,000 GIFT CARD FREE PRIZE DRAW: TERMS & CONDITIONS

THESE ARE ALL THE PRIMARY TERMS & CONDITIONS FOR THE [WE LOVE DIAMONDS](#) FREE £10,000 GIFT CARD PRIZE DRAW:

- NO PURCHASE IS NECESSARY. THIS IS A COMPLETELY FREE TO ENTER AND EXCLUSIVE PRIZE DRAW FROM [WE LOVE DIAMONDS](#)
- TO QUALIFY TO ENTER THIS FREE PRIZE DRAW YOU MUST SUBMIT YOUR NAME, CORRECT EMAIL AND COUNTRY INTO THE FORM ON THE ENTRY PAGE [HERE](#), CONFIRM YOUR ACCEPTANCE OF OUR TERMS & CONDITIONS AND SELECT YOUR OPT-IN STATUS ALONG WITH COMPLETING THE OTHER SIMPLE CHECKBOXES.
- YOU MUST ALSO HAVE LIKED THE POST YOU SAW, COMMENTED ON THE POST (WE SUGGEST YOU TAG YOUR FRIENDS INTO YOUR COMMENT SO THAT THEY CAN ENTER TOO) AND SHARED THE POST. IF YOU HAVE NOT ALREADY DONE SO THEN PLEASE DO THIS NOW BY FOLLOWING US ON INSTAGRAM [HERE](#), FACEBOOK [HERE](#) OR SUBSCRIBING TO OUR YOUTUBE CHANNEL [HERE](#).
- THIS WE LOVE DIAMONDS £10,000 GIFT CARD FREE PRIZE DRAW CLOSSES AT MIDNIGHT ON THE 31ST AUGUST 2024 (UST). NO ENTRIES SUBMITTED AFTER THAT TIME/DATE WILL QUALIFY
- THE WINNER WILL BE SELECTED BY US, COMPLETELY AT RANDOM, ON OR BEFORE THE END OF BUSINESS ON THE 6TH SEPTEMBER 2024 AND THIS DRAW MAY BE FILMED/LIVESTREAMED TO OUR AUDIENCE
- THE WINNER WILL THEN BE NOTIFIED BY EMAIL DIRECTLY BY WE LOVE DIAMONDS WITHIN 24 HOURS. SHOULD WE BE UNABLE TO REACH THE WINNER BY EMAIL (AFTER REASONABLE ATTEMPTS ARE MADE BY US TO DO SO BY US) AN ALTERNATIVE WINNER WILL THEN BE DRAWN AND NOTIFIED WITHIN A FURTHER 24 HOURS THEREAFTER. PLEASE BE DOUBLY SURE YOU HAVE ENTERED THE CORRECT EMAIL IN THE ENTRY FORM. WE LOVE DIAMONDS WILL NOT ACCEPT RESPONSIBILITY IF ANY OF THE CONTACT DETAILS PROVIDED BY YOU ARE INCOMPLETE OR INACCURATE AND/OR IF YOU HAVE NOT FULFILLED ALL OF THE (VERY SIMPLE AND EASY) CONDITIONS OF ENTRY
- THE WINNER WILL RECEIVE THEIR £10,000 WE LOVE DIAMONDS GIFT CARD ON OR BEFORE THE 13TH SEPTEMBER 2024 (AND HOPEFULLY EARLIER DEPENDING ON OUR ABILITY TO REACH THE LUCKY WINNER & ONCE ALL THE APPROPRIATE CHECKS HAVE BEEN MADE AS TO THE VALIDITY OF YOUR ENTRY SUCH AS EVIDENCING THAT YOU DID YOU DID LIKE THE POST, COMMENT ON IT AND SHARE IT ON YOUR SOCIAL MEDIA)

- THE £10K PRIZE WILL BE SUPPLIED IN THE FORM OF AN EXCLUSIVE £10,000 WE LOVE DIAMONDS GIFT CARD WHICH MAY BE USED TO PURCHASE ANY OF THE LUXURY, NATURAL DIAMOND JEWELLERY IN OUR WEBSTORE [HERE](#)
- ONCE RECEIVED, THE WINNER OF THE £10,000 WE LOVE DIAMONDS GIFT CARD WILL THEN HAVE UP TO 12 MONTHS TO SPEND THEIR BALANCE. THERE IS NO OBLIGATION FOR THE WINNER TO DO SO IN A SINGLE PURCHASE & THE COMPLEXION OF THEIR PURCHASE(S) WILL BE ENTIRELY AT THEIR OWN DISCRETION
- IF THE LUCKY WINNER'S PURCHASE / CHECKOUT BASKET IS ABOVE £10,000 OR IF ANY PURCHASE TAKES THEM OVER THEIR REMAINING GIFT CARD BALANCE THEN THEY WOULD OF COURSE SIMPLY PAY ANY DIFFERENCE THAT IS DUE
- THE FIGURE OF £10,000 IS, WHERE RELEVANT, ALREADY INCLUSIVE OF VAT AND THE PRICES OF ALL PRODUCTS ON OUR WEBSTORE ARE ALREADY INCLUSIVE OF ANY TAXES LIKE VAT AND THEY REPRESENT THE RETAIL VALUE OF OUR GOODS (ALTHOUGH THEIR TRUE VALUE IS OF COURSE MUCH HIGHER SINCE ALL OF OUR LUXURY DIAMOND JEWELLERY IS SOLD AT WAY BELOW MARKET VALUE AND THE TRUE, HIGHER VALUE IS ALWAYS PROVIDED ON THE FREE VALUATION CERTIFICATE(S) THAT ARE SENT WITH ALL PURCHASES)
- WINNERS MUST BE OVER 18 AND IN ENTERING THIS FREE PRIZE DRAW YOU CONFIRM THAT YOU ARE ELIGIBLE TO DO SO AND ELIGIBLE TO CLAIM THE PRIZE SHOULD YOU WIN
- THERE ARE A VERY SMALL NUMBER OF TERRITORIES WHERE, FOR REASONS COMPLETELY BEYOND OUR CONTROL (SUCH AS UK GOVERNMENT SANCTIONS HAVING BEEN APPLIED), OUR LUXURY, NATURAL DIAMOND JEWELLERY CANNOT LEGALLY BE SOLD AND/OR SENT TO FROM THE UK. THIS WILL RENDER ANY ENTRIES FROM THOSE (VERY LIMITED) LOCATIONS INVALID AND AN ALTERNATIVE WINNER WOULD UNFORTUNATELY HAVE TO BE SELECTED. THIS IS WHY WE ASK FOR YOUR COUNTRY IN THE FORM ABOVE. OVER RECENT YEARS THIS (VERY SMALL) LIST OF COUNTRIES HAS INCLUDED AFGHANISTAN, AZERBAIJAN, ARMENIA, BELARUS, BURMA (MYANMAR), CHINA, DEMOCRATIC REPUBLIC OF CONGO, EGYPT, ERITREA, REPUBLIC OF GUINEA (CONAKRY), GUINEA- BISSAU, HAITI, IRAN, IRAQ, IVORY COAST, NORTH KOREA, LEBANON, LIBERIA, LIBYA, RUSSIA, SIERRA LEONE, SOMALIA, SOUTH SUDAN, SUDAN, SYRIA, TUNISIA, UKRAINE (CRIMEA/SEBASTOPOL) AND ZIMBABWE
- YOU DO NOT HAVE TO OPT-IN AND GIVE US YOUR CONSENT TO EMAIL YOU WITH ANY FUTURE (AND VERY INFREQUENT) MARKETING COMMUNICATION TO ENTER THIS FREE £10,000 PRIZE DRAW BUT IF YOU DO YOU CAN QUICKLY AND EASILY OPT-OUT OF COMMUNICATION AT ANY TIME ANYWAY. THE LUCKY WINNER OF THE £10,000 GIFT CARD WILL BE NOTIFIED BY EMAIL REGARDLESS OF THEIR OPT-IN STATUS AND THE £10,000 WE LOVE DIAMONDS GIFT CARD WILL ALSO BE SENT BY EMAIL (SINCE NEITHER SUCH EMAILS CONSTITUTE A MARKETING EMAIL). WE STRONGLY RECOMMEND THAT YOU DO OPT-IN TO OUR VERY INFREQUENT MARKETING COMMUNICATION SINCE WE SEND OUT A VARIETY OF SPECIAL OFFERS, EXCLUSIVE DISCOUNTS, FREE PRIZE DRAWS, DEALS & REWARDS

- YOU CAN REGISTER FOR THIS FREE PRIZE DRAW WITHOUT SUBMITTING THE ONLINE FORM ABOVE BY WRITING TO US AT WLD / TJW, 10 TULKETH STREET, SOUTHPORT PR8 1AQ UNITED KINGDOM WITH YOUR NAME, EMAIL & POSTAL ADDRESS
- THE PRIZE OF A FREE £10,000 WE LOVE DIAMONDS GIFT CARD IS NOT TRANSFERABLE AND NO ALTERNATIVE PRIZES ARE AVAILABLE. NO CASH ALTERNATIVES WILL BE OFFERED OR ENTERTAINED. SINCE ANY PURCHASES MADE USING THE £10,000 FREE GIFT CARD FALL OUTSIDE OF THE UK DISTANCE SELLING REGULATIONS, FOR EXAMPLE, AND BECAUSE THE ITEMS PROVIDED ARE EFFECTIVELY FREE THEN RETURNS OF ANY ITEMS PURCHASED USING THE £10,000 GIFT CARD MAY ONLY BE DONE IN LINE WITH OUR WARRANTY (WHICH COVERS YOU FOR MANUFACTURING DEFECTS ETC.). THIS IS SLIGHTLY DIFFERENT TO OUR STANDARD TERMS AND CONDITIONS OF BUSINESS LISTED [HERE](#) IN THAT REGARD SINCE WE WILL NOT ACCEPT EXCHANGES FOR ANY PURCHASES WHERE YOU HAVE SIMPLY CHANGED YOUR MIND, FOR EXAMPLE. THE ONLY EXCEPTION TO THIS CAVEAT WOULD AND WILL BE IF YOU HAVE USED THE £10K GIFT CARD AS A CONTRIBUTION TOWARDS A HIGHER VALUE BASKET/PURCHASE AND YOU HAVE SUBSEQUENTLY PAID THE DIFFERENCE (IN WHICH CASE OUR STANDARD TERMS WOULD INDEED APPLY)
- THE FREE £10,000 WE LOVE DIAMONDS GIFT CARD MAY NOT BE COMBINED WITH ANY OTHER DISCOUNT OR VOUCHER CODES WHICH ARE AVAILABLE ON OUR WEBSITE OR ELSEWHERE FROM TIME-TO-TIME AND IT MAY NOT BE COMBINED WITH ANY OTHER OFFERS OR PROMOTIONS THAT EITHER WE OR OUR PARTNERS RUN NOW OR IN THE FUTURE
- WE WILL OF COURSE CAREFULLY CHECK THAT THE RANDOMLY SELECT WINNER HAS FULFILLED ALL THE ENTRY REQUIREMENTS OF THIS PRIZE DRAW. WINNERS MAY BE ASKED, IF RELEVANT, TO PROVE THAT THEY INDEED LIKED AND COMMENTED ON THE ORIGINAL POST THEY SAW PLUS THAT THEY SHARED IT AND THAT THEY CORRECTLY SUBMITTED THE ENTRY FORM. COLLECTIVELY, THESE ARE ABOUT THE ONLY CONDITIONS OF ENTRY TO THIS COMPLETELY FREE PRIZE DRAW
- THE WINNER AGREES TO THE USE OF AT LEAST HIS/HER/THEIR FIRST NAME, THEIR COUNTRY OF RESIDENCE AND THEIR IMAGE BY US FOR ANY FUTURE PUBLICITY MATERIAL. ANY PERSONAL DATA RELATING TO THE WINNER OR ANY OTHER ENTRANTS WILL BE USED SOLELY IN ACCORDANCE WITH CURRENT UK DATA PROTECTION LEGISLATION AND GDPR REQUIREMENTS AND WILL NOT BE DISCLOSED TO ANY THIRD PARTY WITHOUT THE ENTRANT'S EXPRESS PRIOR CONSENT. YOU CAN SEE OUR STANDARD PRIVACY POLICY [HERE](#)
- DETAILS OF THE WINNER WILL BE AVAILABLE, UPON WRITTEN REQUEST, FOR A PERIOD OF 4 WEEKS AFTER THE FREE PRIZE DRAW IS MADE PLUS, GIVEN THE OBVIOUS COMMERCIAL REASONING BEHIND THIS FREE £10K GIVEAWAY, IT IS HIGHLY LIKELY THAT THE LUCKY WINNER WILL FEATURE IN OUR SOCIAL MEDIA AND PROMOTIONAL CONTENT ANYWAY
- ONLY ONE PRIZE DRAW ENTRY PER PERSON IS ALLOWED AND WE WILL NOT ACCEPT ENTRIES FOUND TO BE FROM COMPETITORS IN THE DIAMOND JEWELLERY TRADE OR FROM OUR EMPLOYEES OR BUSINESS PARTNERS. WE RESERVE THE RIGHT TO DISQUALIFY ANY ENTRANTS THAT WE FIND (OR LEGITIMATELY SUSPECT) TO BE MAKING MULTIPLE OR

FRAUDULENT SUBMISSIONS INCLUDING SUBMISSIONS MADE THROUGH THE USE OF MULTIPLE EMAILS AND FROM ANY AUTOMATED METHODS OF ENTRY (FOR WHICH WE HAVE MEASURES AND DETECTION TOOLS IN PLACE TO IDENTIFY). PLAY FAIR PLEASE!

- ENTRANTS WILL ONLY BE ADDED TO OUR EMAIL MARKETING SUBSCRIPTION LIST IF THEY HAVE EXPRESSLY CHOSEN TO HEAR ABOUT OUR (INFREQUENT) OFFERS AND NEWS IN THE FORM ABOVE BY SELECTING "YES". RECIPIENTS OF ANY SUCH EMAILS WILL ALWAYS BE GIVEN CLEAR AND EASY OPTIONS TO OPT-OUT OF MARKETING COMMUNICATION WITHIN ANY EMAIL THAT WE MAY SEND
- RELEVANT ONLY TO ANY POTENTIAL WINNER FROM OUTSIDE THE UK THEN CUSTOMS FEES AND IMPORT CHARGES CAN VARY WILDLY DEPENDING ON THE JURISDICTION AND THESE COSTS ARE COMPLETELY BEYOND OUR CONTROL. FOR CLARITY AND, SLIGHTLY DIFFERENT TO OUR NORMAL TERMS AND CONDITIONS OF BUSINESS, ANY COSTS ASSOCIATED WITH THE DELIVERY OF ANY ITEMS THAT ARE PURCHASED USING THE FREE WE LOVE DIAMONDS £10,000 GIFT CARD WILL BE THE SOLE RESPONSIBILITY OF THE WINNER AND WE LOVE DIAMONDS WILL NOT CONTRIBUTE TO ANY (UNLIKELY AND/OR MINIMAL) IMPORT COSTS. AGAIN, THE ONLY EXCEPTION TO THIS WOULD AND WILL BE IF YOU HAVE USED THE £10K GIFT CARD AS A CONTRIBUTION TOWARDS A HIGHER VALUE BASKET/PURCHASE AND SUBSEQUENTLY PAID THE DIFFERENCE IN WHICH CASE OUR STANDARD TERMS & CONDITIONS IN THIS AREA WOULD APPLY
- ITEMS ON OUR [WEBSTORE](#) ARE ALWAYS DISPLAYED IN UK STERLING AND THE £10,000 PRIZE IS OF COURSE IN UK STERLING TOO. ANY ALTERNATIVE CURRENCY YOU MAY ORDINARILY USE SHOULD THUS LARGELY BE RENDERED IRRELEVANT FOR THIS DRAW
- WE ENVISAGE THAT IT IS POSSIBLE THAT A WINNER MAY WISH TO TRANSFER/GIVE THEIR £10,000 WE LOVE DIAMONDS GIFT CARD TO ANOTHER PERSON SUCH AS A LOVED ONE. WE LOVE DIAMONDS WILL BE HAPPY FOR THIS TO BE DONE AS LONG AS (A) THE ORIGINAL WINNER SATISFIED ALL OF THE CONDITIONS OF ENTRY, (B) THAT THE NAME AND CONTACT DETAILS ARE PROVIDED TO US IN WRITING OF THE PERSON THAT THE GIFT CARD IS BEING TRANSFERRED TO, (C) THAT THE NEW RECIPIENT IS 18 OR OVER AND IN A TERRITORY WHERE WE CAN LEGALLY SEND THEIR DIAMOND JEWELLERY TO, (D) THAT THEY SUBSEQUENTLY ACCEPT ALL OF OUR TERMS OF BUSINESS AND THE TERMS OF THIS FREE TO ENTER COMPETITION AND, (E) ARE NOT A KNOWN COMPETITOR
- ALL AREAS OF OUR STANDARD TERMS AND CONDITIONS OF BUSINESS (SEE [HERE](#)), OUR PRIVACY POLICY (SEE [HERE](#)) AND OUR COOKIE POLICY (SEE [HERE](#)) APPLY TO THIS FREE TO ENTER COMPETITION WHERE AND IF RELEVANT
- BACKORDERS (I.E. ITEMS THAT ARE BESPOKE AND CURRENTLY OUT OF STOCK AND FOR WHICH WE WOULD HAVE TO MAKE AGAIN) AND/OR THE PURCHASE OF LOOSE CUT INVESTMENT DIAMONDS FROM US ARE EXCLUDED FROM THE PURCHASES ALLOWED WITH THIS FREE £10,000 GIFT CARD. HOWEVER, PRACTICALLY ALL OF THE ITEMS IN OUR WEBSTORE [HERE](#) ARE INDEED COVERED WITH THIS DRAW AND THIS FREE £10,000 GIFT CARD

- UPON INVESTIGATION AND CLEAR EVIDENCE BEING IDENTIFIED, WE LOVE DIAMONDS RESERVES THE RIGHT TO IMMEDIATELY CANCEL THE GIFT CARD AND VOID ANY BALANCE ON IT SHOULD WE FIND THAT ATTEMPTS ARE BEING MADE TO SELL THE GIFT CARD (EITHER SUCCESSFULLY OR UNSUCCESSFULLY) ON SOMEWHERE LIKE EBAY FOR EXAMPLE. THE SAME APPLIES TO ANY ATTEMPTS TO USE THE GIFT CARD AS PART OF ANY PROMOTION OR GIVEAWAY BY ANY THIRD PARTY SUCH AS A PRIZE DRAW LIKE THIS. THIS IS A GENUINE FREE PRIZE DRAW AND OUR SOLE WISH IS FOR A GENUINE WINNER TO BE RANDOMLY AWARDED THE PRIZE AND TO THEN ENJOY THE BENEFIT OF IT. WE DO NOT WISH TO SEE IT USED FOR NEFARIOUS PURPOSES OR SEE OUR BRAND IMPACTED NEGATIVELY IN ANY WAY AND WE WILL NOT ALLOW SUCH AN EVENTUALITY TO OCCUR
- ALTHOUGH WE DO NOT SEE THIS CLAUSE AS BEING LIKELY, OUTSIDE OF SPECIFIC ITEMS LIKE OUR INITIAL RINGS AND PENDANTS (WHICH WE APPRECIATE MULTIPLES OF ARE OFTEN PURCHASED FOR GIFTS), WE DO RESERVE THE RIGHT TO REFUSE (OR AT LEAST QUESTION) MULTIPLE PURCHASES BEING MADE FOR THE SAME ITEM USING THE FREE £10,000 GIFT CARD
- WE RESERVE THE RIGHT TO WITHDRAW THIS FREE PRIZE DRAW, EXTEND IT BY UP TO ONE MONTH AND/OR AMEND OR UPDATE THESE TERMS & CONDITIONS AT ANY TIME WITHOUT NOTICE. WE ALSO RESERVE THE RIGHT TO SUBSTITUTE THE PRIZE WITH ANOTHER PRIZE OF EQUAL OR HIGHER VALUE IF CIRCUMSTANCES BEYOND OUR CONTROL MAKE IT NECESSARY TO DO SO (ALTHOUGH THIS EVENTUALITY IS HIGHLY UNLIKELY)
- WE LOVE DIAMONDS DOES NOT ACCEPT ANY LIABILITY WHATSOEVER FOR ANY DAMAGE, LOSS, INJURY OR DISAPPOINTMENT SUFFERED BY ANY ENTRANTS AS A RESULT OF EITHER PARTICIPATING IN THIS FREE PRIZE DRAW OR NOT BEING SELECTED FOR A PRIZE, SAVE THAT WE LOVE DIAMONDS DOES NOT EXCLUDE ITS LIABILITY FOR DEATH OR PERSONAL INJURY AS A RESULT OF ITS OWN NEGLIGENCE (AGAIN, HIGHLY UNLIKELY FOR WHAT IS JUST A SIMPLE FREE PRIZE DRAW!)
- IN THE EVENT OF ANY DISPUTE REGARDING THE TERMS & CONDITIONS, THE CONDUCT, THE RESULTS AND ANY OTHER MATTERS WHATSOEVER RELATING TO THIS FREE PRIZE DRAW THEN THE DECISION OF WE LOVE DIAMONDS REGARDING ANY ASPECT SHALL BE ABSOLUTELY FINAL AND BINDING. NO CORRESPONDENCE OR DISCUSSION WILL BE ENTERED INTO
- FOR ABSOLUTE CLARITY, THERE WILL ONLY BE ONE WINNER SELECTED BY US AND THERE IS OBVIOUSLY ONLY ONE PRIZE OF A £10,000 WE LOVE DIAMONDS GIFT CARD

PLEASE CALL US ON 0800 987 7100, EMAIL US OR WRITE TO US USING THE CONTACT DETAILS PROVIDED [HERE](#) OR OVERLEAF IF YOU HAVE ANY QUESTIONS ABOUT ANY OF THESE TERMS AND CONDITIONS (OR INDEED ANY OTHER MATTER). GOOD LUCK IN THE DRAW!

WITHOUT YOU, THEY'RE JUST DIAMONDS.



WE LOVE DIAMONDS

WWW.WELOVEDIAMONDS.CO.UK



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FACEBOOK: [FACEBOOK.COM/WELOVEDIAMONDSUK](https://www.facebook.com/we_love_diamondsuk)

YOUTUBE: [WWW.YOUTUBE.COM/@WELOVEDIAMONDSUK](https://www.youtube.com/@we_love_diamondsuk)